ABOUT US

GROUNDSWELL CENTER FOR LOCAL FOOD & FARMING supports beginning farmers to develop agricultural skills and grow profitable, equitable, and ecologically sound farm businesses. We prioritize support for under-represented producers including people of color, refugees, women, and individuals with limited resources.

Our Farm Business Incubator Program provides new growers with affordable land, resources, and training to develop their production techniques and business skills.

Our workshops and courses engage beginning farmers in technical sustainable farming techniques, marketing, financial, and business topics. Our monthly Farming for Justice Discussion Group attracts local and national farmers committed to building an equitable food system.

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Farming & Food Justice Program Coordinator

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Executive Director

NATALIE HUGHES
Development Manager

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**Program Spotlight**

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**Farmer Spotlight**

WILLIAM HTOO, a refugee from Burma, started farming at a young age growing rice, cucumbers, pumpkins, coconuts and papaya. Farming in Burma is very different from farming in the US, so last spring he enrolled in the Farm Business Incubator Program to help improve his skills in greenhouse production and growing in the Northeast US climate in preparation to start his own small farm. In this first year, William and his wife, Naw Poe, grew 10 varieties of Southeast Asian crops on their ¼ acre plot of land.

**2018 at a Glance**

- **9 Farm Businesses at 10-Acre Incubator Farm**
- **206 Farmers Joined the Farming for Justice Network**
- **248 Growers Participated in Ag or Justice-Based Workshops**
- **667 People Attended Groundswell Community Events**
- **10 Curricula Translated into Other Languages or Made ESL Accessible**
- **600 sq. ft. New Produce Wash Station Built**
- **60 Hours of 1:1 Farm Biz Consultations**

- **2018 at a Glance**

**Financial Report**

**Income**

- 38% Foundation grants
- 6% Donations
- 3% Program revenue
- 0.13% Miscellaneous
- 52% Government grants

**Expenses**

- 75% Programs
- 13% Administration
- 10% Development
- 2% Miscellaneous

Detailed financial statements available upon request.

**2019 Strategic Goals**

- **Educate for Sustainable Farming**
  - Train 80 women through new Women on the Land Workshop Series
  - Engage 350 people at a farming, food sovereignty and agroecology conference in Ithaca, NY

- **Collaborate for Justice**
  - Recruit an additional 200 farmers and activists to the Farming for Justice Network
  - Actively participate in Land Access, Reconciliation & Reparations Working Group
  - Redistribute 10% of fundraising revenue to POC led orgs

- **Support Beginning Farmers**
  - Enroll 10 producers of color in our new 3:1 matched savings program
  - Support farmer to plant new 100-tree orchard at the Incubator Farm
  - Engage 800 growers in technical workshops, business courses, 1:1 consultations and educational events

- **Create Land Access**
  - Purchase 103-acre farm to create the Finger Lakes Agricultural Center, a project that offers long-term leases and home equity to aspiring farmers
  - Connect beginning farmers to land owners looking to transfer ownership of their property
  - Develop resources that support farmers of color to navigate land acquisition and tenure

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