

GROUNDSWELL

Center for Local Food & Farming

Annual Report 2018

ABOUT US

GROUNDSWELL CENTER FOR LOCAL FOOD & FARMING

supports beginning farmers to develop agricultural skills and grow profitable, equitable, and ecologically sound farm businesses. We prioritize support for under-represented producers including people of color, refugees, women, and individuals with limited resources.

Our Farm Business Incubator Program

provides new growers with affordable land, resources, and training to develop their production techniques and business skills.

Our workshops and courses engage beginning farmers in technical sustainable farming techniques, marketing, financial, and business topics. Our monthly **Farming for Justice**

Discussion Group attracts local and national farmers committed to building an equitable food system.



visit
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STAFF

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COMMITTEES

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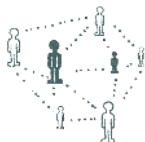
Special thanks to Community Foundation of Tompkins County, Gannett Foundation, Legacy Foundation, Park Foundation and USDA 2501 Program.

Designed by Molly Flerlage

2018 AT A GLANCE



9 FARM
BUSINESSES AT 10-ACRE
INCUBATOR FARM



206 FARMERS
JOINED THE FARMING
FOR JUSTICE NETWORK



248 GROWERS
PARTICIPATED IN AG OR
JUSTICE-BASED WORKSHOPS



667 PEOPLE
ATTENDED GROUNDSWELL
COMMUNITY EVENTS



10 CURRICULA
TRANSLATED INTO OTHER
LANGUAGES OR MADE ESL
ACCESSIBLE



25%
GROUNDSWELL
PARTICIPANTS
ARE PEOPLE OF COLOR



600 SQ.FT
NEW PRODUCE WASH
STATION BUILT



60 HOURS
OF 1:1 FARM BIZ
CONSULTATIONS

PROGRAM SPOTLIGHT

In July 2018, Groundswell Center and Hammerstone School of Carpentry led a free women's only carpentry workshop that introduced 14 women to tool safety, accurate measuring techniques, and operation of power tools.

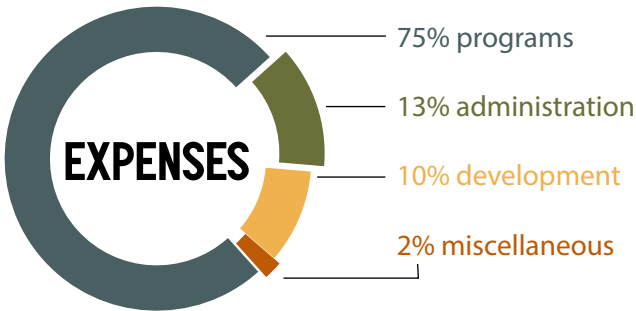
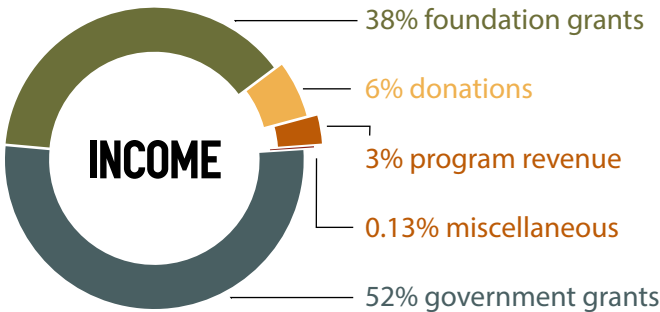


FARMER SPOTLIGHT



WILLIAM HTOO, a refugee from Burma, started farming at a young age growing rice, cucumbers, pumpkins, coconuts and papaya. Farming in Burma is very different from farming in the US, so last spring he enrolled in the Farm Business Incubator Program to help improve his skills in greenhouse production and growing in the Northeast US climate in preparation to start his own small farm. In this first year, William and his wife, Naw Poe, grew 10 varieties of Southeast Asian crops on their ¼ acre plot of land.

FINANCIAL REPORT



detailed financial statements available upon request



STRATEGIC GOALS FOR 2019

EDUCATE FOR SUSTAIN-
ABLE FARMING

TRAIN 80 WOMEN THROUGH NEW WOMEN ON THE LAND WORKSHOP SERIES
ENGAGE 350 PEOPLE AT A FARMING, FOOD SOVEREIGNTY AND AGROECOLOGY CONFERENCE IN ITHACA, NY

COLLABORATE FOR
JUSTICE

RECRUIT AN ADDITIONAL 200 FARMERS AND ACTIVISTS TO THE FARMING FOR JUSTICE NETWORK
ACTIVELY PARTICIPATE IN LAND ACCESS, RECONCILIATION & REPARATIONS WORKING GROUP
REDISTRIBUTE 10% OF FUNDRAISING REVENUE TO POC LED ORGS

SUPPORT BEGINNING
FARMERS

ENROLL 10 PRODUCERS OF COLOR IN OUR NEW 3:1 MATCHED SAVINGS PROGRAM
SUPPORT FARMER TO PLANT NEW 100-TREE ORCHARD AT THE INCUBATOR FARM
ENGAGE 800 GROWERS IN TECHNICAL WORKSHOPS, BUSINESS COURSES, 1-1 CONSULTATIONS AND EDUCATIONAL EVENTS

CREATE LAND
ACCESS

PURCHASE 103-ACRE FARM TO CREATE THE FINGER LAKES AGRICULTURAL CENTER, A PROJECT THAT OFFERS LONG-TERM LEASES AND HOME EQUITY TO ASPIRING FARMERS
CONNECT BEGINNING FARMERS TO LAND OWNERS LOOKING TO TRANSFER OWNERSHIP OF THEIR PROPERTY
DEVELOP RESOURCES THAT SUPPORT FARMERS OF COLOR TO NAVIGATE LAND ACQUISITION AND TENURE