# GROUNDSWELL CENTER FOR LOCAL ANNUAL REPORT 2019



# IN 2019, GROUNDSWELL ENTERED OUR 10TH YEAR

and became an independent 501c3 non-profit. We were honored to receive the *Community Food Funders* award for our leadership in justice and farming in the Northeast. In addition to our monthly farming, business, and justice courses, we piloted a trade-based workshop series for women; topics included butcher, chainsaw, and welding. Meanwhile, our new matched savings program for farmers of color invested in 8 small farm businesses. We co-hosted the National Incubator Farmer Training Initiative Annual Conference. Members of Groundswell joined the Finger Lakes Land Reparations & Reconciliations Working Group to strategize land-based solutions to farming inequalities. Incubator farmers established new relationships with a regional CSA and a food hub to sell wholesale produce.

### 2019 AT A GLANCE →



#### **5 WORKSHOPS**

FOR WOMEN IN OUR 'WOMEN ON THE LAND' SERIES



#### **10 YEARS**

OF SUPPORTING BEGINNING FARMERS



### \$24,000

INVESTED IN 8 FARM BUSINESSES VIA MATCHED SAVINGS PROGRAM



### **60 ONE-ON-ONE**

FARM BUSINESS CONSULTATIONS



## 10 FARM

BUSINESSES AT 10-ACRE INCUBATOR FARM



### **504 GROWERS**

PARTICIPATED IN AG OR JUSTICE-BASED WORKSHOPS



#### 3.360 FT<sup>2</sup>

OF HOOP HOUSE SPACE ADDED TO INCUBATOR FARM



#### 80 PEOPLE

ATTENDED THE 2.5 DAY NATIONAL INCUBATOR TRAINING CONFERENCE

#### PROGRAM SPOTLIGHT: GROW YOUR FARM BUSINESS COURSE

JOHN GRADUATED FROM GROUNDSWELL'S FARM BUSINESS COURSE IN 2018. HE USED SKILLS LEARNED IN THE COURSE TO EXPAND HIS FERMENTS BUSINESS, CALLED 'LIL FARMA'







## OVER THE PAST 10 YEARS

Groundswell Center for Local Food & Farming has supported beginning farmers to develop agricultural skills and grow profitable, equitable, and sustainable farm businesses in the Finger Lakes



#### PROGRAM SPOTLIGHT: ESL TRACTOR CLASS

GROUNDSWELL OFFERED A LANGUAGE-SUPPORTED TRACTOR SAFETY CLASS FOR THE INCUBATOR FARMERS FROM BURMA. SEVERAL PARTICIPANTS USED THESE NEW SKILLS TO CULTIVATE THEIR FIELDS THIS YEAR.

## **2020 STRATEGIC GOALS**

## EDUCATE FOR SUSTAIN-

LAUNCH THE FARMER PRACTICUM, AN INTENSIVE TRAINING PROGRAM FOR NEW FARMERS

## COLLABORATE FOR JUSTICE

HOST "VOICES FROM THE LAND," A FILM SERIES PROMOTING
AGRICULTURAL JUSTICE

COHOST A COMMUNITY-WIDE BOOK READ OF "FREEDOM FARMERS"

## SUPPORT BEGINNING

ESTABLISH A COMMUNITY FARM FOR REFUGEE GROWERS

CONNECT FARMERS OF COLOR TO USDA FUNDING OPPORTUNITIES

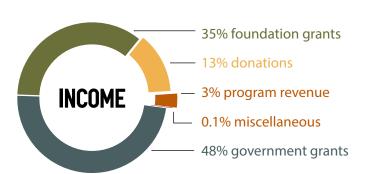
## CREATE LAND

EXPAND OUR FARM BUSINESS INCUBATOR PROGRAM TO INCLUDE PERENNIAL AND LIVESTOCK ENTERPRISES

LINK BEGINNING FARMERS TO LAND THROUGH LEASE OR PURCHASE

### **FINANCIAL REPORT**

detailed financial statements available upon request





## **THANK YOU!**

DONORS, VOLUNTEERS, AND SUPPORTERS LIKE YOU MAKE THIS WORK POSSIBLE ♥

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