In 2019, Groundswell entered our 10th year and became an independent 501c3 non-profit. We were honored to receive the Community Food Funders award for our leadership in justice and farming in the Northeast. In addition to our monthly farming, business, and justice courses, we piloted a trade-based workshop series for women; topics included butcher, chainsaw, and welding. Meanwhile, our new matched savings program for farmers of color invested in 8 small farm businesses. We co-hosted the National Incubator Farmer Training Initiative Annual Conference. Members of Groundswell joined the Finger Lakes Land Reparations & Reconciliations Working Group to strategize land-based solutions to farming inequalities. Incubator farmers established new relationships with a regional CSA and a food hub to sell wholesale produce.

2019 AT A GLANCE

- **5 Workshops**
  - For women in our ‘Women on the Land’ series

- **$24,000**
  - Invested in 8 farm businesses via matched savings program

- **10 Farms**
  - Businesses at 10-acre incubator farm

- **3,360 FT²**
  - Of hoop house space added to incubator farm

- **10 Years**
  - Of supporting beginning farmers

- **60 One-on-One**
  - Farm business consultations

- **504 Growers**
  - Participated in ag or justice-based workshops

- **80 People**
  - Attended the 2.5 day national incubator training conference

**Program Spotlight: Grow Your Farm Business Course**

John graduated from Groundswell’s Farm Business Course in 2018. He used skills learned in the course to expand his ferments business, called ‘Lil Farma’.

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OVER THE PAST 10 YEARS

Groundswell Center for Local Food & Farming has supported beginning farmers to develop agricultural skills and grow profitable, equitable, and sustainable farm businesses in the Finger Lakes.

PROGRAM SPOTLIGHT: ESL TRACTOR CLASS

Groundswell offered a language-supported tractor safety class for the Incubator Farmers from Burma. Several participants used these new skills to cultivate their fields this year.

2020 STRATEGIC GOALS

EDUCATE FOR SUSTAINABLE FARMING

Launch the Farmer Practicum, an intensive training program for new farmers.

COLLABORATE FOR JUSTICE

Host "Voices from the Land," a film series promoting agricultural justice.

COHOST a community-wide book read of "Freedom Farmers."

SUPPORT BEGINNING FARMERS

Establish a Community Farm for refugee growers.

Connect farmers of color to USDA funding opportunities.

CREATE LAND ACCESS

Expand our Farm Business Incubator Program to include perennial and livestock enterprises.

Link beginning farmers to land through lease or purchase.

FINANCIAL REPORT

detailed financial statements available upon request

INCOME

35% foundation grants
13% donations
3% program revenue
0.1% miscellaneous
48% government grants

EXPENSES

1% miscellaneous
17% development
17% administration
66% programs

THANK YOU!
DONORS, VOLUNTEERS, AND SUPPORTERS LIKE YOU MAKE THIS WORK POSSIBLE

Special thanks to Community Foundation of Tompkins County, Legacy Foundation, Northstar Fund, USDA 2501, USDA BFRDP, Appalachian Regional Coalition, and the Park Foundation.

LEARN MORE AT GROUNDSWELLCENTER.ORG / CONTACT US AT INFO@GROUNDSWELLCENTER.ORG / 607.319.5095